

THE NEW  
SOFTWARE  
MANIFESTO



BY MELODDY

WE LIVE IN A TIME WHERE EXPRESSION  
AND INDIVIDUALITY IS SUPPRESSED.  
MECHANISMS AND ALGORITHMS ARE  
CREATED TO STRIP US OF OUR HUMANITY,  
WHICH IS DEEMED UNPROFITABLE, IMPURE  
AND VOLATILE.

THESE MECHANISMS ARE TOOLS TO TURN  
US INTO **HOMOGENEOUS CONSUMPTION  
MACHINES.**

OUTLINED IN THIS MANIFESTO ARE SIX  
GUIDING PRINCIPLES TO CREATE A NEW  
ALTERNATIVE.

THESE ARE **HUMAN TOOLS FOR THE  
HUMAN ARTIST.**

THIS IS MY COMMITMENT.



THE NEW SOFTWARE MANIFESTO  
BY MELODY 14/04/2026  
[HTTPS://UNPLUG.RED/](https://unplug.red/)  
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# UTILITARIAN<sup>01.</sup> ANTI-GIMMICK

ANY ARTISTIC STATEMENT I MAKE MUST NOT  
OVERRIDE THE UTILITY OF MY SOFTWARE.  
OTHERWISE IT IS USELESS.

THOUGH TOOLS CAN BE ART, THEY MUST  
ALWAYS BE IN SERVICE OF CREATION.

# 02. WHIMSICAL / ANTI- PALATABLE

TO BE HUMAN IS TO BE EXPRESSIVE.

TAMING MY EDGE IN ORDER TO BE  
PALATABLE WOULD INSTILL THE SAME  
VALUES TO MY USERS, LEADING THEM TO  
CREATE VAPID ART.





# NEW ANTI-SLOP

03.

BY EXPLORING NEW GROUNDS I AM ABLE TO  
EXPAND MY KNOWLEDGE AND CONTRIBUTE  
TO MY FIELD. EARNING THE BANDWIDTH I  
OCCUPY IN A JUNK-FILLED INTERNET.

# 04. QUEER ANTI-LOWEST- COMMON-DE NOMINATOR

BY NARROWING MY TARGET AUDIENCE I CAN  
INCREASE THE DEPTH OF MY INFLUENCE.

I MUST ASPIRE TO DEVELOP SOFTWARE AS  
AN ACT OF GIVING BACK TO MY IMMEDIATE  
COMMUNITY.





# OPEN / ANTI- ENSHITT IFICATION 05.

IN A PROFIT DRIVEN SOCIETY I MUST  
PRIORITIZE THE INTERESTS OF MY USERS AND  
FELLOW DEVELOPERS, AVOIDING ANTI-  
FEATURES AND COMPETITIVE PRACTICES.

IF THE PRODUCT IS GOOD MONEY WILL FOLLOW.

# 006. CURATED ANTI-EVERY THING-BAGEL

BY EXPOSING A HIGHLY LIMITED SET OF  
PARAMETERS I ACHIEVE A PRODUCT THAT  
HAS CHARACTER, MAINTAINS A CREATIVE  
WORKFLOW, AND IS ACCESSIBLE RATHER  
THAN OVERWHELMING.

